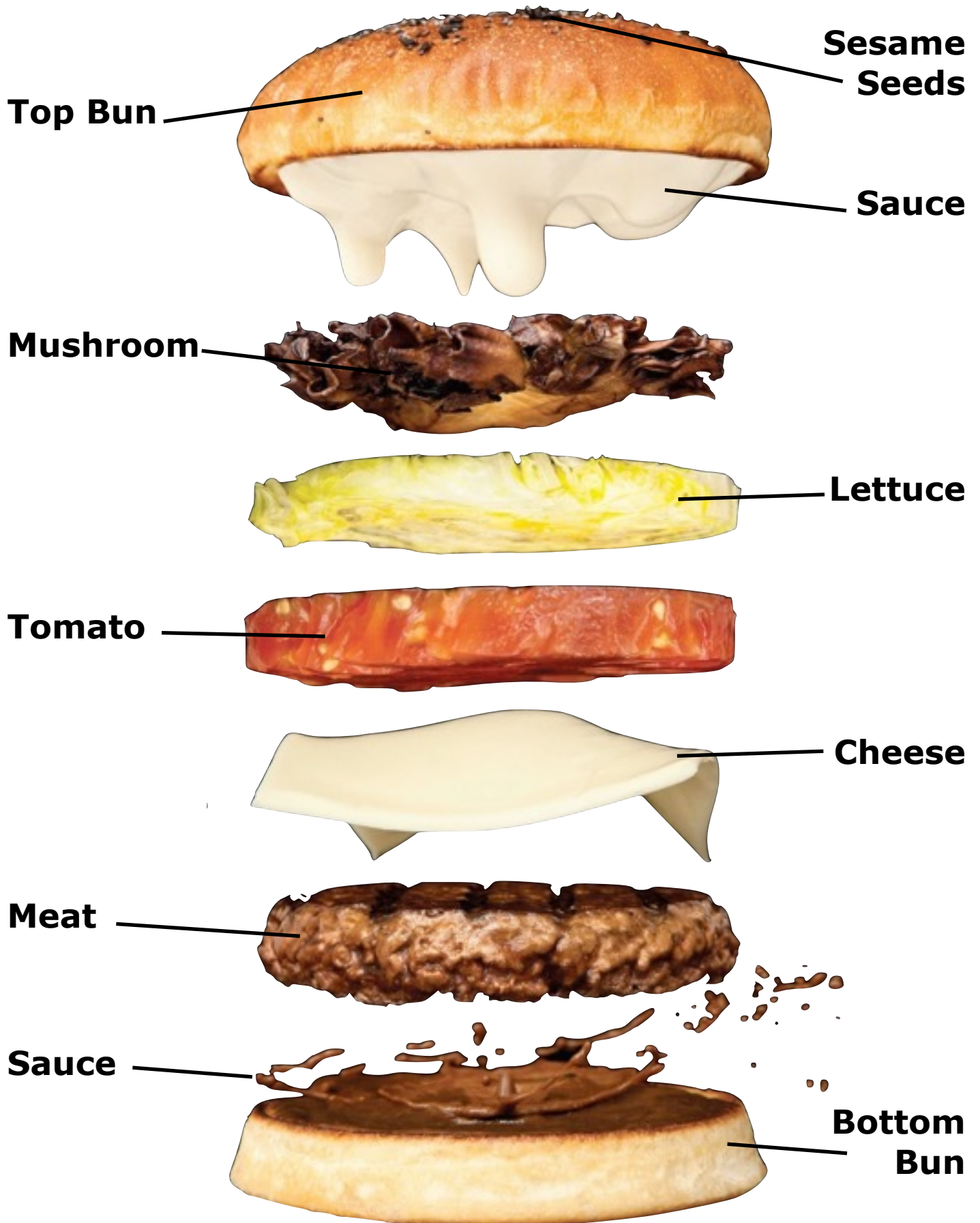


# The Hamburger



# The Speechburger

**The Title:** Just like the sesame seeds give the bun an interesting taste, a good title will give your audience an interesting 'taste' of what is to come in your speech

**The Opening:** All the interesting juicy fillings of your hamburger are held together between two parts of the bun. Without them everything just falls apart! Your speech is held together by the Opening and the closing. Without them your speech will fall apart.

Your opening should catch your audiences attention and tell them what you will be talking about. Examples of a good opening are:

- ★ A Startling question or a challenging statement
- ★ An appropriate quotation
- ★ A display of an object or picture

**The Fillings:** In your burger these are all the tasty bits the meat, the lettuce, the tomato, etc. There is so much to choose from and the hard bit can be not what to put in but what to leave out!

In your speech the fillers are the interesting things you are going to talk about. And, just like with a hamburger, its always nicer to have a lot of fillings to choose from.

How many fillers there are in your burger will depend on how much you can hold. How many are in your speech on how much your audience's brain can hold in the time you have to speak. For most people that is only about 3 things.

So, start by writing down all the things you can think about on your chosen subject. Then pick just the three best or most important ideas or facts. These will be the main 'filler' for your speech.

Now we need to add some more flavour like the lettuce and tomato in the burger. In your speech these are examples, stories or statistics for each of your main 'fillers'. These will make your speech more interesting and help your listeners remember your main points.

**The Sauce:** This is what gives your hamburger the 'zing' or 'spices' it up. In speaking these are the techniques that add interest and drama such as eye contact, humour, movement, vocal variety, gestures, using props and the use of the pause. (We will cover all of these and more in the coming weeks)

**The Closing:** This is the other half of your 'bun' that holds your speech together.

This is your final opportunity to get your message across and help your audience remember it.

If you are using your speech to inform your audience then finish with a summary of the main points in your speech.

If you are trying to persuade or motivate the audience to do something you could challenge them to take some action.

What ever you do, finish strongly and confidently. **DO NOT** finish with "Thank you for listening to my speech."



# The Speechburger

**The Title:** *Eat your way to a long and healthy life*

**The Opening:** *We have become a nation of pill poppers! Everywhere you look there is a pill that is the answer to your problems;*

- ★ *Pills to make you thin.*
- ★ *Pills to make you sleep*
- ★ *Pills to help you remember - so you don't forget to take your pills!*

*Why is that? When the answer to a healthy life has been in our hands since the time of Adam & Eve - Fruit.*

## **The Fillings:**

**Main filling 1.** *Eating Fruit provides most of the nutrients your body needs*

**Added Flavour:** *(scientific evidence) A recent scientific study by Melbourne University showed that a daily dose of 4 serves of fruit provided all the necessary chemical elements the body needs to generate the energy we need....*

**Main Filling 2.** *Eating fruits protects against the effects of aging*

**Added Flavour:** *(Scientific evidence) Another study from Harvard University has shown that eating fruit provides the body with all the essential elements the body needs to rebuild cells. They even studied a village in Bazooma Land where everyone looked 20 years younger...*

**Main Filling 3.** *Eating fruits keeps you fit and healthy*

**Added Flavour:** *(Story) My uncle has just returned from trekking deep into the Amazon jungle. On his travels he came across a long-lost tribe. He said he had never seen a healthier bunch of people. They had no doctors, no hospitals and no pills. But they were happy and healthy. What did they have? A, diet of fruit from the jungle....*

**The Sauce:** 'pills' to take in the opening. A bowl of fruit. Photos of the 'young people' of Bazooma Land and photos of Uncle with Amazon tribe.

**The Closing:** So there you have it. The answer to a long and health life. And it doesn't come in a pill bottle.

Eat more fruit. It will give you the energy you need. It will keep you young and it will keep you healthy.

What more could we want?



# My Speechburger

The Title:

The Opening:

The Fillings:

**Main filling 1.**

**Added Flavour:**

**Main Filling 2.**

**Added Flavour:**

**Main Filling 3.**

**Added Flavour:**

The Sauce:

The Closing:



# My Speechburger

The Title:

The Opening:

The Fillings:

**Main filling 1.**

**Added Flavour:**

**Main Filling 2.**

**Added Flavour:**

**Main Filling 3.**

**Added Flavour:**

The Sauce:

The Closing:



# My Speechburger

The Title:

The Opening:

The Fillings:

**Main filling 1.**

**Added Flavour:**

**Main Filling 2.**

**Added Flavour:**

**Main Filling 3.**

**Added Flavour:**

The Sauce:

The Closing:



# My Speechburger

The Title:

The Opening:

The Fillings:

**Main filling 1.**

**Added Flavour:**

**Main Filling 2.**

**Added Flavour:**

**Main Filling 3.**

**Added Flavour:**

The Sauce:

The Closing:







